

ERIC CANCER INITIATIVE

UGANDA

Abundant
Blessings from
ERIC Uganda
Family to You
& Yours!

November 2023

Warm greetings and appreciation! In the spirit of shared commitment to transformative impact, we extend our heartfelt gratitude for your unwavering support. As we embark on this journey of boosting breast cancer awareness, your generosity serves as the cornerstone of all our endeavors as a team right here in Uganda.

This report offers a glimpse into the endeavors and accomplishments made possible through your invaluable contributions. Your dedication to our cause has been instrumental in fostering hope, and promoting empowerment for our dear people.

The 40-20-40 Model



During the month of November, ERIC Cancer Initiative team has continued its efforts **to raise awareness through our 20-40-20 model of providing education of early detection, screening for timely diagnosis and follow up, supporting individuals affected by breast cancer** through referrals and appropriate linkage systems to achieve a continuum care.

AWARENESS INITIATIVES

We conducted **1 physical and 2 online educational sessions within the team to analyze our knowledge and skill with the rapidly advancing health research concerning breast cancer awareness.** This was to check our competence yielding to capacity building. We can confidently then note that we are equipped with a highly competent team ready to deliver service to all communities.



Community Outreach

Day in and day out, ERIC Cancer Initiative team from all regions of Central (Wakiso and Mukono) and Northern (Gulu) Uganda have exhibited a remarkable resilience in the face of challenges and an eagerness to go above and meet expectations.

The team successfully engaged with **17 local communities, 10 institutions like schools through outreach programs and distributing Informational materials.**

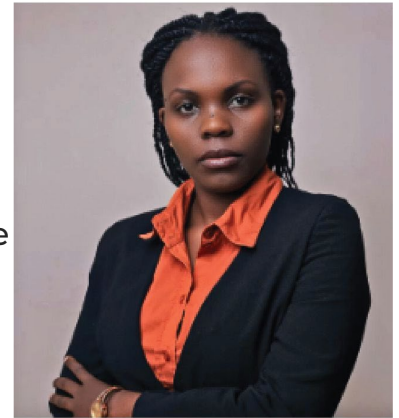


A total of 1,010 females have been trained and empowered with the breast cancer preventive skills, early detection signs and equipped with the self breast examination tool for the month of November.



Resulting to an impact of
14,660 PARTICIPANTS
TRAINED to date.

STAFF SPOTLIGHT

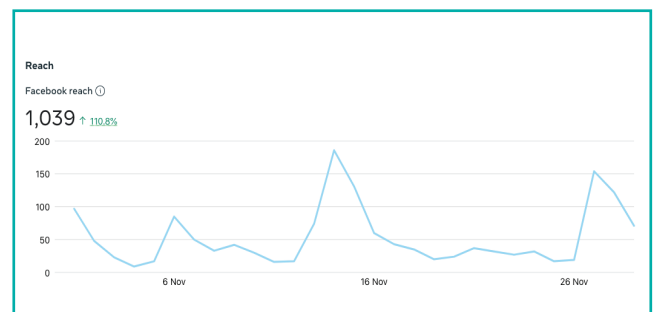
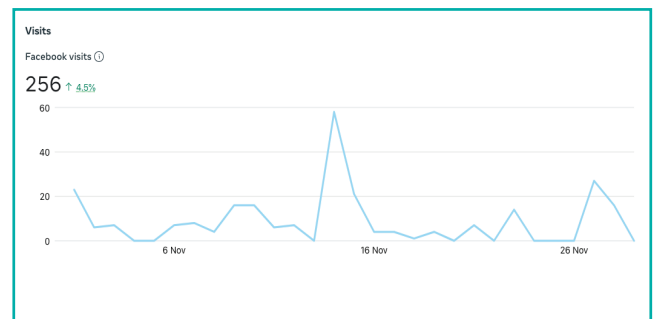


A skillful social media manager Mrs. Kansiiime Shakira Kiyingi was identified and currently managing our Facebook, twitter / X and instagram accounts. It is still a challenge having staff members adapt and engage with the online community however a reasonable progress has been noticed with



In addition, all communities encountered have showed positive reception and gladness to the knowledge acquired which has now become our daily motive to trek to all communities with love and care for our dear nation Uganda.

67 followers, 534 profile visits, 1763 reach & 2862 impressions from 231 posts made across all platforms.



Collaborations

On 4th November, 2023, we were honored with a certificate of membership by the Uganda Cancer Society.



Furthermore, we have strengthened relationships with like-minded stakeholders and **awaiting confirmation of partnerships with: Mukono general hospital, Mukono local district, UWOCASO, ARJ Services, & Volunteer Medical Corps Uganda.** This is to amplify the impact of awareness initiatives and provide additional resources to the community.



Online Webinars

We participated in 1 webinar organized by Busoga health forum featuring medical professionals, survivors, and experts to share insights on the latest advancements in breast cancer research and treatment

Support Services

We provided referral support services to 9 individuals, including counseling.

These presented with signs of benign cases which called for immediate intervention.

A team of 14 Village Health Team personels from all regions have been identified with a positive regard to establish a follow up system and sustainability.

Challenges and Opportunities

Challenges

Identified challenges include reaching remote communities with the unpredictable weather, overcoming cultural and leadership barriers, and addressing strong misinformation and myths about breast cancer.

Opportunities:

We have recognized opportunities to expand outreach through strategic partnerships, increase online presence, and tailor educational materials to diverse audiences.

Upcoming Initiatives

Collaborative Research Projects: Exploring collaborations with research institutions like Uganda Cancer Institute to contribute to the ongoing breast cancer research and promote scientific advancements

ERIC Cancer Initiative remains committed to its mission of promoting early detection, providing support, and raising awareness about breast cancer.

The collective efforts of our team and partners have contributed to a positive impact on individuals and communities.

Looking forward, we are eager to continue making strides in the fight against breast cancer and promoting a healthier future for all.

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